

Thank you.

Community fundraisers make Sunnybrook special.



Sunnybrook is special thanks to the support of our community.

Grateful families, local businesses, community leaders and patient ambassadors rally together to fuel breakthrough research and trailblaze patient care.

This past year, community fundraisers throughout Ontario expanded our circle of support and raised awareness for Sunnybrook initiatives that are inventing the future of health care.

“We are deeply grateful to all of our community organizers and the individual donors who made their fundraisers successful,” says Christina Topp, Vice President of Marketing & Community Engagement at Sunnybrook Foundation.

“**Every gift makes an impact.** Taken together, your collective impact enables Sunnybrook to deliver personalized and compassionate care and accelerate ideas into action for the most complex health challenges.”



Top: Golfers at the first annual Luce on the Links golf tournament on June 24, 2024. Read more about the Luce Initiative on the next page.

Middle: A runner celebrates at RBC Race for the Kids, which raised more than \$2.7 million for Sunnybrook’s Family Navigation Project this year and had more than 8,500 participants.

Bottom: Dr. Stephanie Mason, Medical Director of Sunnybrook’s Ross Tilley Burn Centre, speaks at the Ontario Energy Network’s Golf Tournament in support of burn and electrical injury care.



From barbecues to golf tournaments, community members like you led dozens of creative initiatives to support Sunnybrook over the past year. Your support will be felt directly by patients, families and staff across our Hospital.



**2024 by
the numbers:**

156

unique
fundraisers

\$6M

raised for research,
education and care

Luce Initiative team members at the first annual Luce on the Links golf tournament in Toronto present their proceeds to Sunnybrook's Family Navigation Project.

Connecting youth with mental health care through the Family Navigation Project

Sunnybrook's Family Navigation Project (FNP) provides essential navigation for youth and families seeking care for mental health or addiction challenges.

FNP helps families like Paul's, whose preteen son needed urgent intervention to treat oppositional defiance disorder. After contacting FNP, Paul was paired with a navigator who guided him to the necessary resources to help his son and their family.

FNP is funded entirely by philanthropy. Donors like Lucio Di Clemente and his network of family and friends who came together to form the Luce Initiative are leaders in our groundswell of community support.

Driven by shared experience, the Luce Initiative is committed to improving the mental health of individuals and families. Lucio and his team organized fundraising dinners called "Dine-a-Rounds" that raised more than \$200,000 in just one year. What's more, the Luce Initiative also raised \$120,000 for FNP at its first annual golf tournament, Luce on the Links, on June 24, 2024.

Celebrating 10 years of passion and purpose

The annual Cobble Beach Concours d'Elegance in Owen Sound unites vintage automobile aficionados from across North America while giving back to brain sciences. **Founded by Rob and Rosemary McLeese in 2013, the event celebrated its 10th anniversary this year and surpassed \$1 million in total fundraising.**

Since 2017, the motoring festival has supported the construction of Sunnybrook's Garry Hurvitz Brain Sciences Centre, a state-of-the-art facility for research and clinical care to revolutionize the treatment of brain disorders. The Hurvitz Centre will open to patients in early 2025.



Rosemary and Rob McLeese at the 2024 Cobble Beach Concours d'Elegance.



Golfers at the 2024 Ontario Energy Network Golf Tournament.



National Golf Club of Canada, host of the Ben Kern National Pro-Am.

Helping burn patients get timely treatment

Over the past 15 years, the Ontario Energy Network (OEN) Golf Tournament has raised more than \$800,000 in support of burn and electrical injury research and care at Sunnybrook. Their generosity and participation continues to grow, with the 2024 event drawing the biggest turnout to date.

Sunnybrook's Ross Tilley Burn Centre is Canada's largest burn centre, and the primary burn centre in Ontario for seriously injured burn patients.

Funds from this year's OEN Golf Tournament are supporting the construction of a second burn operating room, helping to reduce the waitlist for reconstructive surgery.

OEN Golf Tournament organizers recently received a Sunnybrook Rose Award for their exemplary efforts.

Trailblazing care for prostate cancer

Personalized and precise treatments for cancer help improve patient outcomes. With community support, Sunnybrook's Odette Cancer Program is trailblazing precision cancer care.

On August 26, 2024, the Ben Kern National Pro-Am at The National Golf Club of Canada **surpassed a cumulative total of \$1 million in support of prostate cancer research and care** at Sunnybrook and Princess Margaret Cancer Centre. The two-day tournament included a field of Canadian and international professionals and tour players vying for a pro purse.

The National Golf Club of Canada launched the tournament in 2003 to honour its namesake, Ben Kern, a member of the Canadian Golf Hall of Fame who passed away from kidney cancer in 2002.



Sunnybrook Rose Awards

Since 2008, the Sunnybrook Rose Awards have celebrated the extraordinary efforts of volunteers and Hospital staff who help Sunnybrook achieve its philanthropic objectives and contribute to the advancement of care across the Hospital.

Several community fundraisers received Rose Awards this past year for their outstanding contributions, including the OEN Golf Tournament, RBC Royal Bank and Rosemary McLeese.

Giving back to critical care

For the Conyers Family, supporting Sunnybrook is deeply personal. After losing their son and brother, Chris, who was treated at our Tory Trauma Program, they felt compelled to give back to critical care at Sunnybrook and support other patients and families in need.

Each year, the Conyers Family organizes a Pig Roast Fundraiser to celebrate Chris's life and generate support for Sunnybrook. The event features a hearty meal, a lively DJ and exciting games. Since 2022, the event has raised \$80,000 for the Tory Trauma Program.

Says the Conyers Family: **“For community members and donors who support us, we hope you know that your contributions directly affect the lives of patients and their families, providing hope and support during some of the most challenging times.”**



Family and friends of the Conyers Family gather at the 2024 Pig Roast.

Raising awareness and funds for endometriosis

Endometriosis affects approximately 1 million people in Canada, yet research for the disease is significantly underfunded. Our DAN Women & Babies Program provides expert and compassionate care for this condition, and is leading research to improve diagnosis and treatment.

After receiving outstanding care from Sunnybrook's Dr. Jamie Kroft (pictured right) for endometriosis in 2022, Jamie Milne of the popular blog Everything Delish was inspired to raise funds through her social media channels for research initiatives and clinical advancements led by Dr. Kroft.

Launched in honour of Endometriosis Awareness Month, Jamie Milne's efforts are building support for enhanced care and shining a spotlight on a condition that often goes undiagnosed or misdiagnosed.



SPECIAL THANKS

Thank you to every organizer and donor who gave their time, energy and support to Sunnybrook this past year. Your collective contributions are changing lives today and inventing the future of health care.

Our community is our strength, and we are profoundly grateful.